

## Cisco Bookings Map Online Training

Cisco was founded in 1984 by a group of computer scientists from Stanford University. Since the company's inception, Cisco engineers have been prominent in advancing the development of IP - the basic language for communicating over the Internet and in private networks. The company's tradition of innovation continues today with Cisco creating leading products and key technologies that will make the Internet more useful and dynamic in the years ahead.



### The Challenge

Cisco needed an online training program for users of their Booking Maps application. The application provides a customizable visual presentation of data from Cisco's Executive Information System (EIS). Cisco managers and sales staff use the system to monitor sales, bookings, and shipping on a daily basis. Cisco needed a concise training program that directly targeted users' needs and could be quickly developed in time to roll out in tandem with the Bookings Map application.

### The Solution

Design Media created an interactive web-based training program, **Cisco Bookings Map Online Training** that:

- Organized content into five topics offering multiple modes of intake (text, audio, and visual). Design Media used Flash to present each training topic in a concise, animated presentation.
- Offered two primary paths for flexibility in meeting learners' needs. Learners wanting to complete the whole course in a systematic way before using the Booking Maps application could follow a recommended quick-start sequence. Learners wanting to find just what they need for a task at hand could look up topics in the alphabetical index.
- Fulfilled an immediate need. Design Media was able to successfully create and deliver the training program within a two-week timeframe.